

Graphic Communication Design

Weekly action plan

Week beginning: 25TH FEBRUARY 2019 – WEEK 24

Outline your aim for the week:

INTRODUCTION AND INITIAL INVESTIGATION INTO CHOSEN TOPIC – IDENTIFY MY INTENTIONS AND AIMS

	AM	PM
Monday	INTRODUCTION TO UNIT 7 SELF DIRECTED PROJECT A3 POSTER TASK – HOW CAN I SUMMARISE THE AIM OF MY PROJECT IN A POSTER MADE IN 1 HOUR?	RESPOND TO PEER ANALYSIS OF POSTER AND AMEND WORK CONSIDER POTENTIAL SITE VISIT FOR THIS WEEK
Tuesday	CREATE WORKFLOW PAGES FOR FOLLOWING: RESEARCH OF SUBJECT RESEARCH OF METHODS RESEARCH OF MATERIALS REFLECTION OUTCOMES AND/OR EXPERIMENTATION	COLLECT MATERIALS FOR THURSDAYS MATERIAL PORJECT – I HAVE CHOSEN TO FOCUS ON PAPER AND THE EFFECTS IT CAN MAKE, WHAT SORTS OF THINGS CAN YOU DO WITH PAPER, VISUALLY? SITE VISIT TO CRIME SCENE FROM 23 RD FEB PHOTOGRAPH RESPECTFULLY AND TAKE NOTES
Wednesday	EDIT PHOTOGRAPHS FROM TUESDAY'S SITE VISIT TO THE MOST RECENT BRIXTON KNIFE STABBING SCENE	EXPERIMENT WITH ANIMATION TECHNIQUES – EXPLORING STOP MOTION, AS WELL AS SELF-TAUGHT METHODS FROM YOUTUBE, USING FIRST HAND PHOTOGRAPHS FROM LAST WEEKS DOCUMENTARY PHOTOGRAPHY WORK –

		HOW CAN I CREATE THIS USING THE SOFTWARE I AM FAMILIAR WITH?
Thursday	CLASS SESSION EXPERIMENTING WITH PAPER AS A MATERIAL – SKETCHBOOK WORK ON DIFFERENT WAYS I CAN USE PAPER TO CREATE AN INTERACTIVE PIECE OF DESIGN/COMMUNICATION	TEARING PAPER ANIMATION FIRST ATTEMPTS
Friday	WORKFLOW RESEARCH AND REFLECTION	REFINE AND IMPROVE “ANIMATION” ATTEMPTS PREPARE WORK FOR MONDAY’S CRIT

Week beginning: 4TH MARCH 2019 – WEEK 25

Outline your aim for the week:

EXPLORE THE INTERACTIVE NATURE OF MY WORK BASED ON RAISING AWARENESS OF THE SEVERITY OF LONDON KNIFE CRIME THROUGH SCALE AND MATERIAL

	AM	PM
Monday	CRIT – COLLECT PEER AND TUTOR FEEDBACK TO INFORM NEXT STEPS OF CREATIVE PROCESS, DOCUMENT ON WORKFLOW IN REFLECTIVE JOURNAL GROUP TUTORIAL SESSION –	IDEA GENERATION AND RESEARCH SESSION – UNDERSTAND AND DECISDE WHAT I WILL BE EXPLORING THIS WEEK AS PHASE TWO LOOK THROUGH MATERIALS LIBRARY AT CSM FOR INSPIRATION AS TO HOW MY WORK CAN BECOME INTERACTIVE SIMPLY

	SHIFT THE FOCUS OF MY POSTERS AND WORK. WHAT AM I TRYING TO COMMUNICATE AND TO WHOM?	
Tuesday	BEGIN TO CREATE OUTCOMES USING A COMBINATION OF DIGITALLY DESIGNED MOCK POSTERS, DRAWN CAMPAIGN POSTERS, AND THE MATERIALS I ASPIRE TO INCORPORATE ?	ORDER INTERESTING MATERIALS FROM AMAZON - HEAT SENSITIVE INK, PAPER, WET SENSITIVE MATERIALS, MIRRORS, ANYTHING ELSE BRAINSTORMED.
Wednesday	CONTINUE WITH WORK FROM TUESDAY – HOW CAN I PROTOTYPE MY DESIGNS FUNCTIONING IN THE REAL WORLD?	WORKFLOW – RESEARCH AND REFLECTION – TRY TO BROADEN MY SOURCES, RETURN TO THE LIBRARY FOR A RANGE OF RESEARCH MATERIAL
Thursday	SCALE EXCERSISE – BRING MAGNIFYING GLASS AND OTHER MATERIALS FOR CLASS SESSION	RESEARCH WAYS TO USER TEST OR CONTEXTUALISE MY COMMUNCATION DESIGN IN THE WORLD OUTSIDE.

Week beginning: 11TH MARCH 2019 – WEEK 26

Outline your aim for the week:

<p>PROGRESS TUTORIAL WITH TIM</p> <p>INTEROGATE MY PERSONAL POSITION, VOICE, AND REASON OF INTEREST IN RELATION TO KNIFE CRIME AS A TOPIC – PROJECT BREAKTHROUGH! OUR POLICIES ARE POINTLESS, JUST HAND IT IN</p>

AM	PM
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Monday	<p>! PROGRESS TUTORIAL WITH TIM !</p> <p>TAKE NOTES AND PROGRESS PROJECT DIRECTION FROM FEEDBACK</p>	<p>REFRESH PROJECT STARTING POINT – WHERE DO I STAND IN TERMS OF THE SUBJECT?</p> <p>RESEARCH WAYS IN WHICH DESIGNERS CREATE WORK ABOUT SUBJECTS THAT DON'T PARTICULARLY AFFECT THEM – SEE BIBLIOGRAPHY FOR LIBRARY BOOKS.</p>
Tuesday	<p>RESEARCH INTO REFERENCES GIVEN BY TIM IN PROGRESS TUTORIAL</p> <p>CONTINUE READING BOOKS:</p> <ul style="list-style-type: none"> - HOPE TO NOPE - CAN GRAPHIC DESIGN SAVE YOUR LIFE - 	<p>WORKFLOW:</p> <p>WRITE UP KEY NOTES FROM TODAYS RESEARCH READING</p> <p>REFLECT ON NEWFOUND STANCE AND UNDERSTANDING OF COMMUNICATION DESIGN'S PURPOSE IN THE MODERN WORLD</p> <p>CONSIDER NEXT STEPS</p>
Wednesday	<p>RECONSIDER PRIOR PHASE PLAN BECAUSE OF NEW DIRECTION AND SHIFT OF FOCUS WITH PROJECT</p>	<p>ADD ALL RELEVANT NOTES AND DOCUMENTS TO WORKFLOW</p>
Thursday	<p>SHOULD I CONTINUE TRYING TO WORK ON THIS "ANIMATION" OR SEMI-ABANDON THE IDEA TO BE PROGRESSIVE IN AN AREA OF WORK I KNOW I CAN DO WELL IN AND BE RELEVANT TO THE CORE OF MY PROJECT?</p>	

Week beginning: 18TH MARCH 2019 – WEEK 27

Outline your aim for the week:

TEST OUT STICKER CAMPAIGN – WHAT EFFECT DO MY STICKERS CREATE IN MASS INTERACTION?

	AM	PM
Monday	MORNING CRIT SESSION	UPLOAD NOTES FROM CRIT TO WORKFLOW – ANALYSE AND ADVANCE FROM FEEDBACK
Tuesday	LOOK INTO BBC NEWS MAN THAT ENCOURAGES TEENS TO TRADE BLADES FOR VOUCHERS RESEARCH/LOOK INTO THE POSSIBILITY OF VINYL CUTTING STICKERS	DISECT CAMPAIGN POSTERS INTO SMALLER, MORE BOLD ICONOGRAPHY
Wednesday	THREE IDEAS TO DEVELOP PROJECT TASK – 3 IDEAS IN 30 MINUTES ON HOW I CAN TAKE MY IMAGES TO THE NEXT LEVEL, CONSIDERING WAYS IN WHICH THEY CAN BECOME MORE INTERACTIVE	RESEARCH HOW CAMPAIGNS ARE SUCCESSFUL NATURE OF THE STICKER PRINT PHOTOS ONTO STICKER PAPER AND CUT TO SIZE AND SHAPE (CHEAPER THAN ORDERING FROM STICKER COMPANY ONLINE!)
Thursday	PHOTOGRAPH PEOPLE WEARING STICKERS	EDIT IMAGES FROM AM – CONSIDER LAYOUT THAT WOULD MAKE THE MASS OF PEOPLE INTERACTING WITH STICKERS MOST EFFECTIVE.
Friday	PRINT IMAGES FOR SKETCHBOOK	WORKFLOW RESEARCH AND REFLECTION CATCH UP

	ASSESS AND ANALYSE WAYS IN WHICH I HAVE TRIED TO DOCUMENT MY STICKER INTERVENTIONS	
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Week beginning: 25TH MARCH 2019 – WEEK 28

Outline your aim for the week:

<p>SCREEN PRINT ONTO MATERIAL / POLICE TAPE BEGIN WORKING ON DRAFT INTERACTIVE MEMORIAL PUBLICATION</p>
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	AM	PM
Monday	PRINT PREPARED DESIGNED FOR SCREEN PRINTING – PANOPUS, HIGHBURY AND ISLINGTON. SCREENPRINT TESTS AND TRIALS	SCREEN PRINTING
Tuesday	RETRY WITH FAILED ATTEMPTS AT SCREEN PRINTING FROM YESTERDAY	CONTINUE SCREENPRINTING
Wednesday	TEST SCREEN PRINTED POLICE TAPE IN SITE SPECIFIC LOCATIONS PHOTOGRAPH	
Thursday	PREPARE PORTFOLIO FOR AFTER EASTER HOLIDAYS	PORTFOLIO IN PROGRESS REVIEW

Friday	PREPARE TIMETABLE FOR SPRING BREAK HOLIDAYS	
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Week beginning: 15TH APRIL 2019 – WEEK 29

Outline your aim for the week:

**SCREENPRINT ON BALLOONS AND REFINE CHOSEN OUTCOMES FOR EXHIBITION SUBMISSION
FINISH WORKING ON INTERACTIVE MEMORIAL PUBLICATION**

	AM	PM
Monday	PORTFOLIO PEER REVIEW SESSION AND CRITICAL ANALYSIS	COLLECT AUDIOS OF PEOPLE READING NAMES OF VICTIMS COLLECT AUDIO OF NEWS REPORTS ON KNIFE CRIME DECIDE OF KEY FRAMES AND STRONGEST SHOTS TO INCLUDE IN FINAL FILM
Tuesday	REFLECT ON MONDAY'S CRIT AND FEEDBACK STICK UP TO DATE IMAGES IN SKETCHBOOK AND ANNOTATE BUY A3 SCREEN-PRINTING TEMPLATES	BUY RIBBON TO REPRODUCE CLEAN POLICE TAPE WORK FOR EXHIBITION EDIT AUDIO TRACK FOR VIDEO BEFORE ADDING THE VISUALS – MAKES IT EASIER TO FIT TOGETHER

		MODIFY VIDEO UNTIL SATISFIED IT IS THE BEST IT CAN BE
Wednesday	BUY BALLOONS TO SCREENPRINT ONTO – SILVER AND BLUE? BRING ALL SCREEN-PRINTING TEMPLATES	SCREEN PRINTING – BALLOONS! REFLECTION ON TODAY’S TASKS
Thursday	SCREEN PRINTING	FINAL SUBMISSION FOR WORK TO BE CHOSEN IN EXHIBITION PORTFOLIO, SKETCHBOOKS, AND ALL OUTCOMES TO BE BROUGHT FOR VIEWING
Friday	LEAVE BALLOONS WITH SCREEN PRINT ON TO DRY AT ARCHWAY OVER THE WEEKEND	

Week beginning: 22ND APRIL 2019 – WEEK 30

Outline your aim for the week:

OBSERVE AND DOCUMENT MY WORK IN A GALLERY ENVIRONMENT – SOMEWHERE IT IS NOT PARTICULARLY DESIGNED FOR, BUT CAN STILL PROVIDE INTERESTING CONTEXT AND INSIGHT AS TO HOW AN INVITED AUDIENCE ENGAGE WITH IT

	AM	PM
Monday	WORKFLOW AND SKETCHBOOK	WORKFLOW AND SKETCHBOOK
Tuesday	DROP OFF WORK TO EXHIBITION SPACE	WORKFLOW AND SKETCHBOOK

Wednesday	INFLATE HELIUM BALLOONS	DROP OFF BALLOONS TO EXHIBITION SPACE
Thursday		PRIVATE VIEWING OF FOUNDATION EXHIBITION

Week beginning: 29TH APRIL 2019 – WEEK 31

Outline your aim for the week:

REFINE AND COMPLETE PORTFOLIO BY FULFILLING ONE FINAL CONTEXTUALISATION OF FINAL OUTCOME

	AM	PM
Monday	COLLECT EXHIBITION WORK	BRAINSTORM WAYS IN WHICH TO DOCUMENT MY FINAL OUTCOME FUNCTIONING IN THE REAL WORLD.
Tuesday	ASK FOR PEER AND TUTOR FEEDBACK ON PORTFOLIO BEFORE PRINTING	WRITE FINAL EVALUATION UPLOAD ALL NECESSARY FILES TO WORKFLOW
Wednesday	PRINT PORTFOLIO	BIBLIOGRAPHY – HARVARD REFERENCE AND UPLOAD TO WORKFLOW, AS WELL AS PRINT FOR SUBMISSION

Thursday	PORTFOLIO REVIEW – LAST CHANCE BEFORE UNIT 7 FINAL SUBMISSION!	FILM SCREENING EVENT! – USER TESTING? PROVIDING FINAL OPORTUNITY FOR CONTEXTUALISATION DOCUMENT THE PROCESS AND THE WAY PEOPLE INTERACT AND REACT TO MY SHORT FILM
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